

A booth in motion is responsible for all-time record at igus GmbH

At the Hannover Fair 2013 visitors of the booth were convinced about the variety of "motion plastics"

igus GmbH, globally leading manufacturer in the area of energy chains and polymer plain bearings, draws positive conclusions of this year's presentation at the Hannover Fair. Compared to the previous year, about 40 percent more registered visitors came from April 8 to 12th to the 450 m2 booth in hall 17 to get informed about the 134 novelties in the area of energy chains and plain bearings.

"motion plastics" was the central motto of the presentation of the igus GmbH at the Hannover Fair 2013. From 39 product pictures in the moiré effect over the orange energy chain installation in the centre of the booth up to the number of application examples - the focus was always the theme "motion". The concept was well received by visitors: In the five days of the fair, the igus appearance in hall 17 aroused considerable interest amongst the fair participants from all over the world. In terms of sales contacts, igus significantly exceeded the prior year figures about 40 percent. "Once again we are happy that our fair appearance received very good feedback amongst the visitors", emphasizes Frank Blase, CEO/managing director at igus. At the same time the numerous contacts on the fair are an indicator to future projects for him. "For us, fair contacts always run in two directions. We discuss with the customer what we can do for him to lead his project to success. Therefore it is important to listen carefully, because this direct feedback gives us important impulses for the product development."

Innovations at plain bearings and energy chains

The results of this feedback are 134 new developments in the current year - individually presented on product stations. The system E2 micro was one of the highlights in the area of energy chains. This series offers additional application possibilities in smallest spaces and it is even more stable and silent than its previous models. Series E2.15 allows an increase of additional load of about 100 percent. With the plain bearings, igus presented amongst others the drylin SLT series. The new generation of spindle-driven linear axes saves overall height and convinces with a smooth and fast run. The new generation is also corrosion-resistant and can be operated manually or by motor.



Picture PM1613-01: igus GmbH, Cologne

There was a lot of interest at the fair days in hall 17. About 40 percent more registered visitors than in the previous year informed themselves about the numerous novelties of igus.

6th manus competition

A highlight of the this year's presence at the Hannover Fair was the prize award as part of the 6th manus competition. From the 437 entries from 33 countries, the jury finally honoured three especially innovative ideas for the use of lubrication-free plastic bearings. Ulrich Ghisler, design

engineer of a cross-country trainer at Thorax Trainer ApS, Denmark, received the golden manus and a cash prize of 5.000 € from the hands of Frank Blase.



Picture PM1613-02: igus GmbH, Cologne

Ulrich Ghisler (2. from right) and Torben Jensen (right), Thorax Trainer ApS, are happy about the golden manus during the prize giving.

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